



# Maine Appalachian Trail Club

## SPONSORSHIP INFORMATION

**YOUR SPONSORSHIP supports the mission of MATC to maintain and manage 267 miles of the Appalachian Trail in Maine.**



**Trail Steward  
\$5,000+**

<b>Annual Level &amp; Fee</b>	 <b>Hiker \$500</b>	 <b>Maintainer \$2,500</b>	<b>Trail Steward \$5,000+</b>
<b>Additional Benefits</b>		<b>Corporate day of service</b>	<b>Team-building events like a guided hike Corporate day of service</b>
<b>Website Recognition (Logo &amp; web link)</b>	✓	✓	✓
<b>Recognition at Annual Meeting</b>	✓	<b>+ logo in program, table</b>	<b>+ logo in program, table, remarks</b>
<b>MAINEtainer Recognition</b>	<b>1/8 page ad</b>	<b>1/4 page ad</b>	<b>1/2 page ad</b>
<b>Social Media Posts</b>	<b>One per year</b>	<b>Three per year</b>	<b>Twelve per year</b>
<b>Annual Memberships</b>	<b>Two</b>	<b>Four</b>	<b>Six</b>

# MATC Reach

- MATC has over 700 annual members
- The MAINEtainer has a quarterly reach of more than 570 people
- MATC Facebook page has an average monthly reach of over 4,000
- MATC website has 3,000 views a month



## Why MATC?

Founded in 1935, the Maine Appalachian Trail Club (MATC) manages and maintains the Appalachian Trail (AT) in Maine. MATC maintains the AT from Katahdin to Maine Highway 26 in Grafton Notch (267 miles) and 61 miles of related side trails, as well as 44 campsites or shelters.



**Maine Appalachian  
Trail Club  
PO Box 7564  
Portland, ME 04112**

EMAIL:  
SPONSORSHIP@MATC.ORG  
PHONE: 207-518-1779

